

Taiwan SIP/ENUM Trial Project

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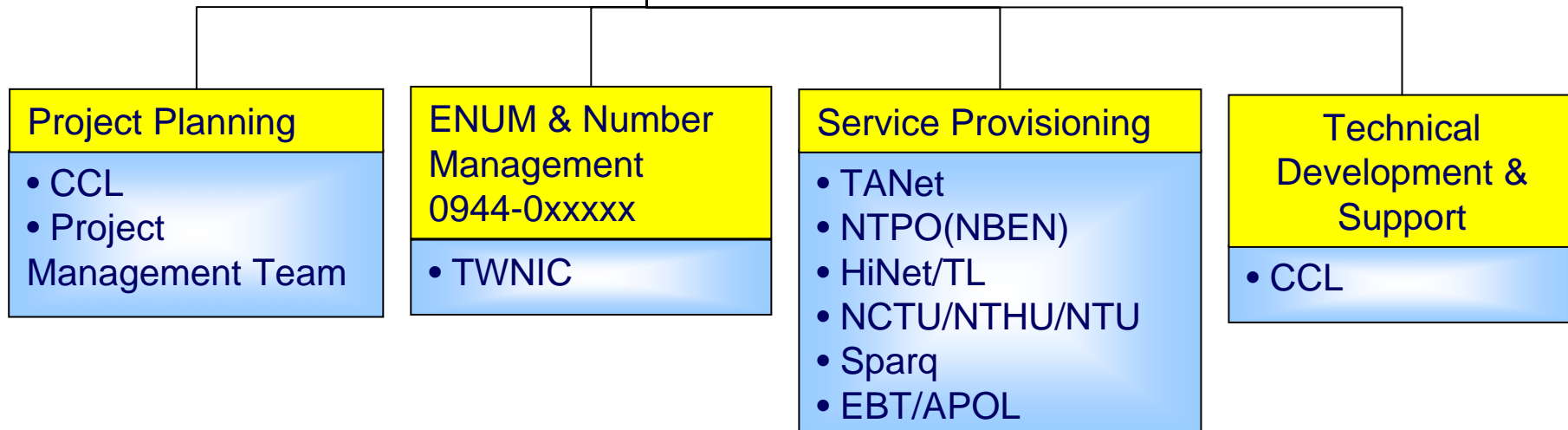
Agenda

- Project Structure
- Phase I Trial Objectives
- SIP/ENUM Trial Architecture
- Application Services in Trial
- Registry/Registrar and Service Roles
- Services Scenario Example
- Alternatives for Enum Routing
- Future Works
- IPOX consortium Introduction

Trial Project Structure



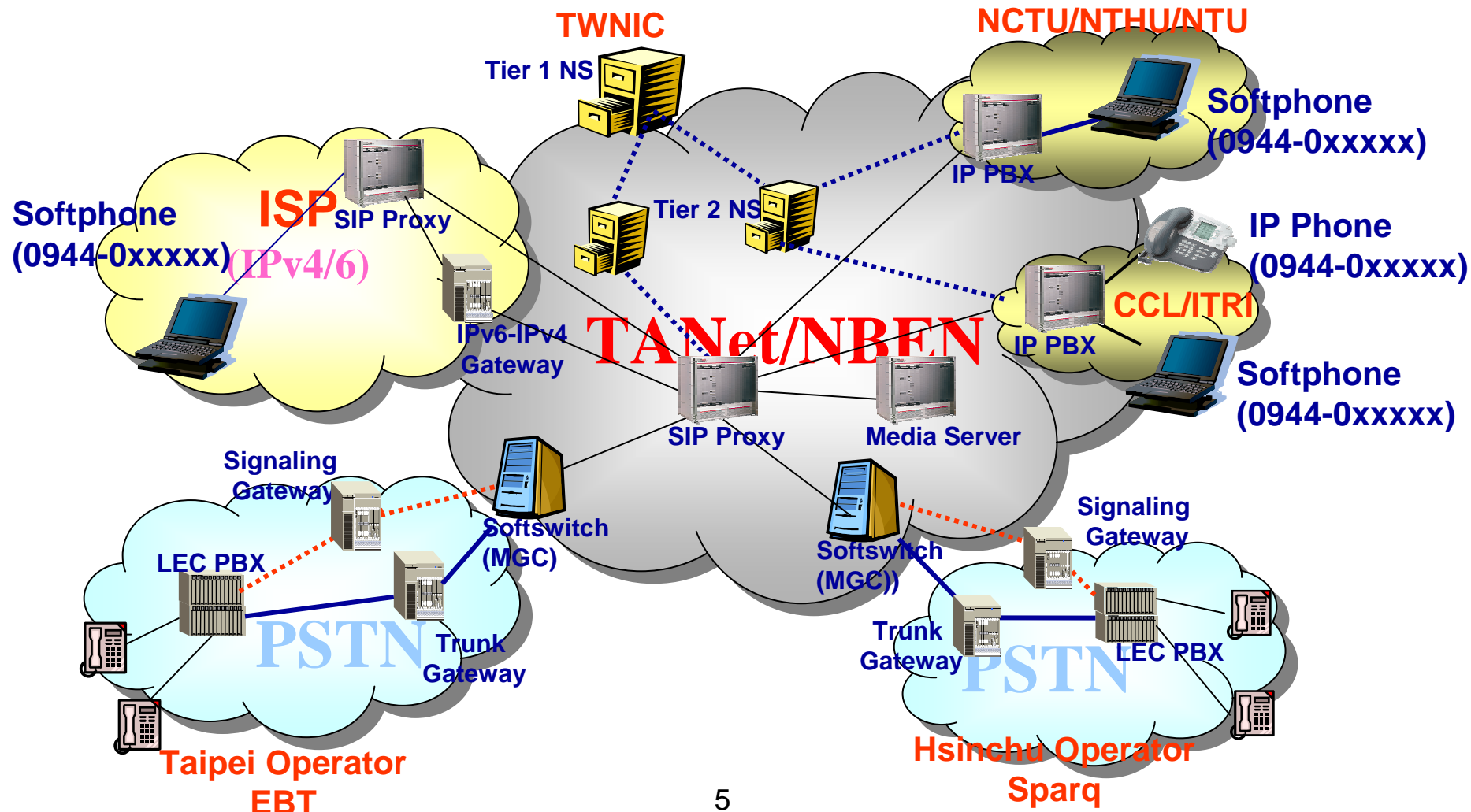
Project Management



Phase I Trial Objectives

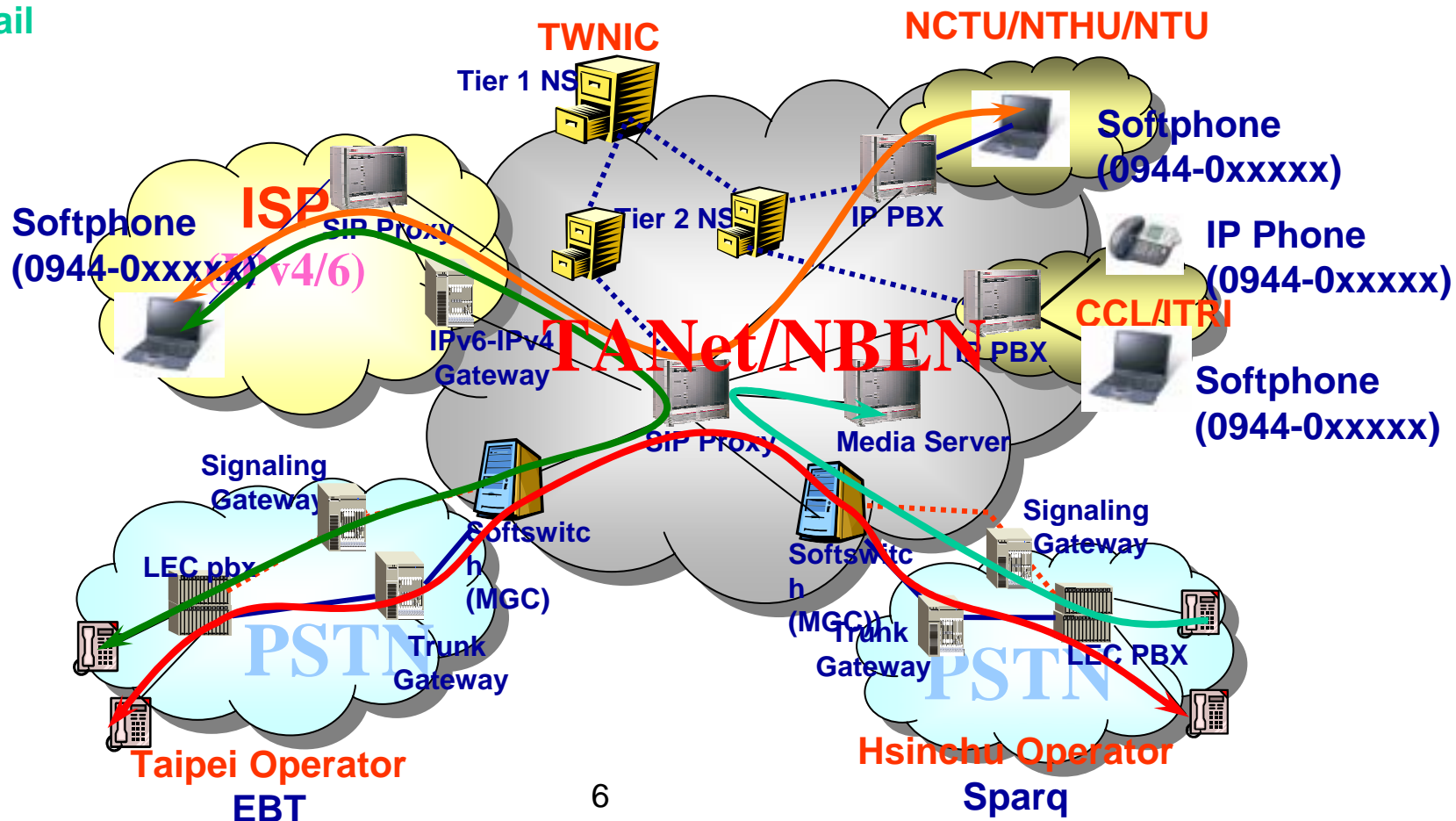
- Time frame: 2003.03 – 2003.12
- Objectives
 - ◆ SIP/ENUM Architecture/configurations test
 - What kind of architecture is suitable to Taiwan?
 - ◆ Infrastructure Establish
 - Integrate multiple vendors in Taiwan.
 - Telephony Service Provider
 - Internet Service Provider
 - Registrar
 - Registry
 - ◆ Basic SIP/Enum Service Deployment

Taiwan SIP/ENUM Trial Architecture

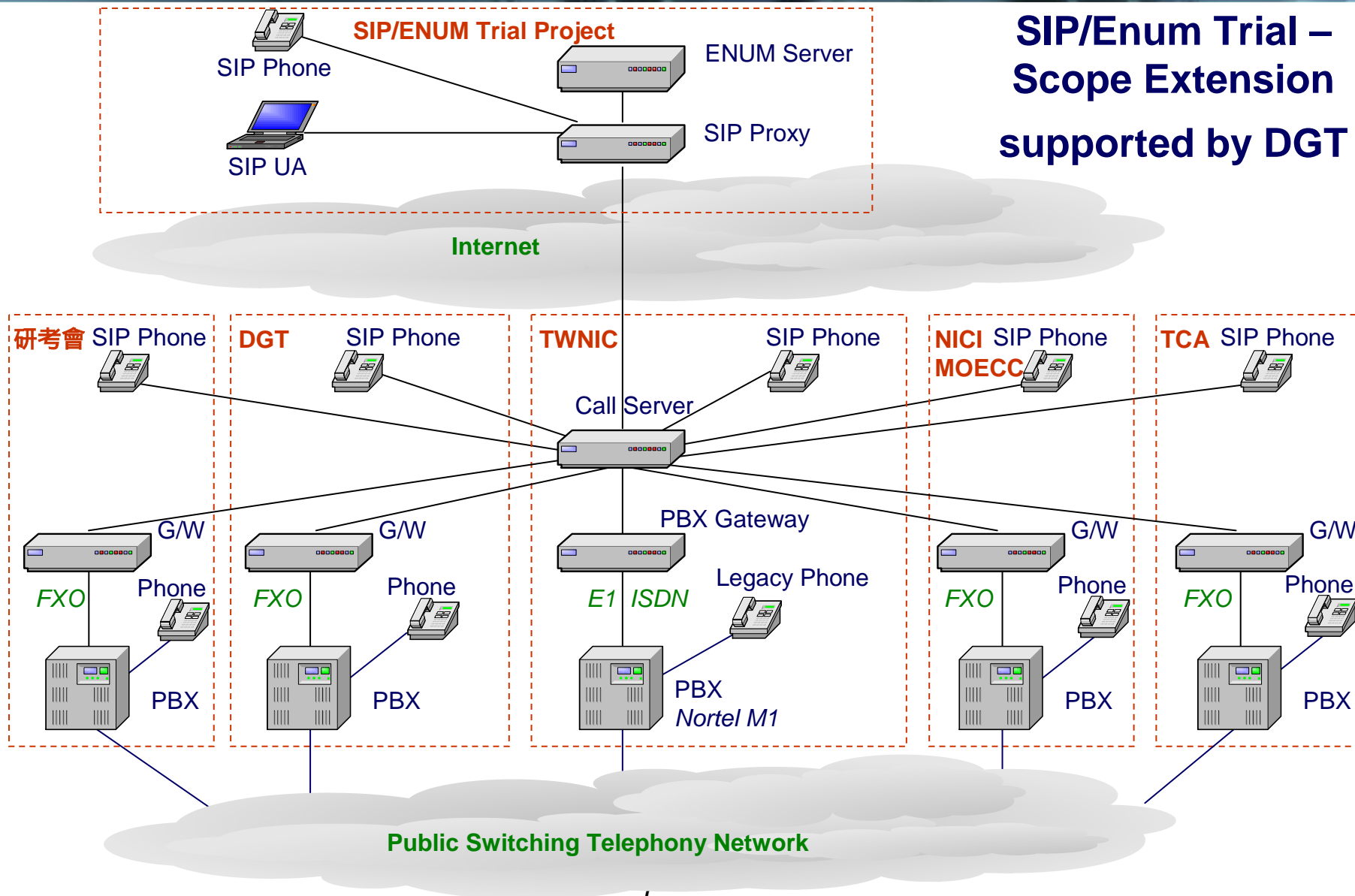


Application Services – 2003

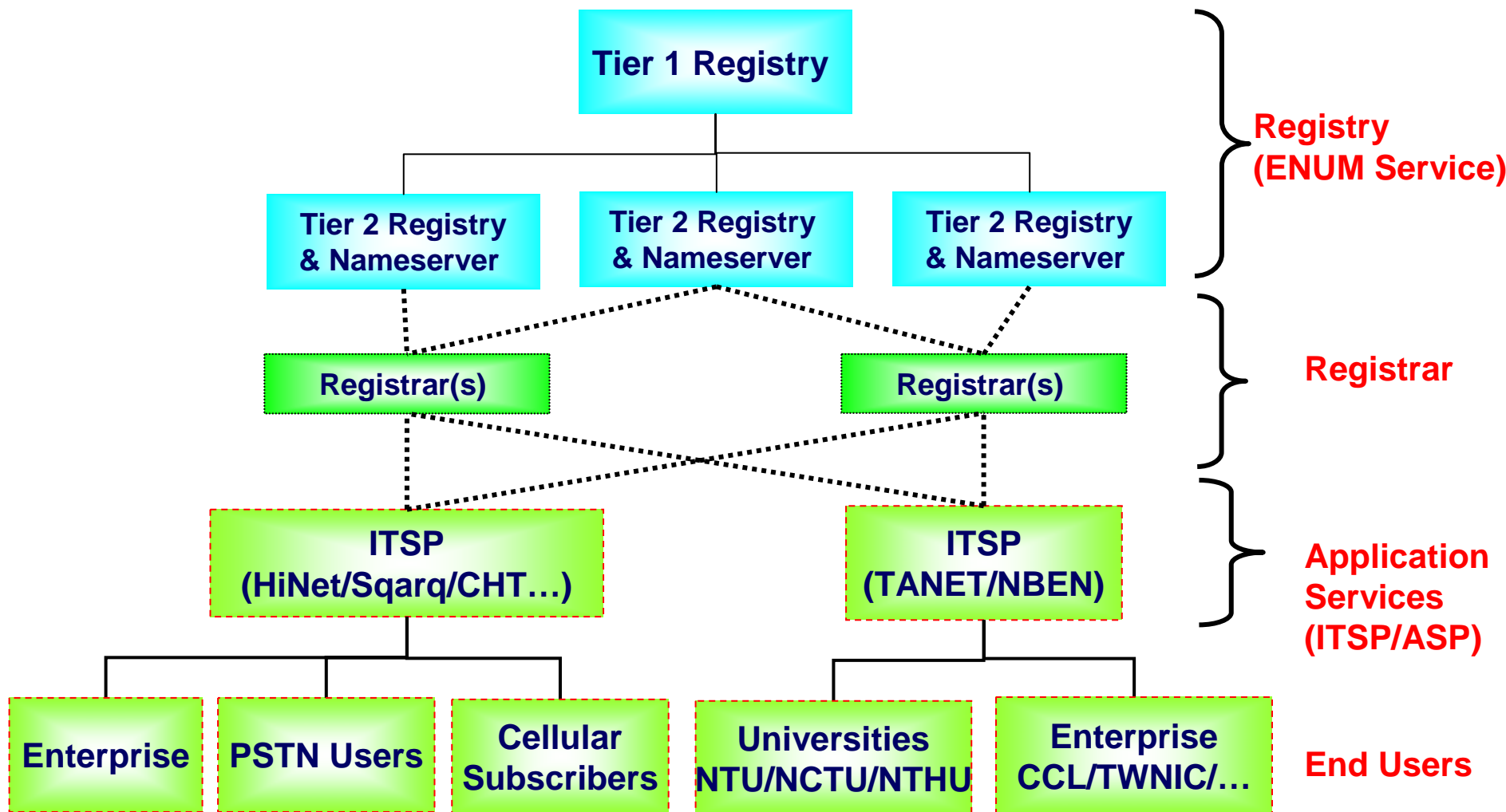
1. Softphone ↔ Softphone
2. PSTN ↔ Softphone
3. PSTN ↔ PSTN
4. Voice Mail



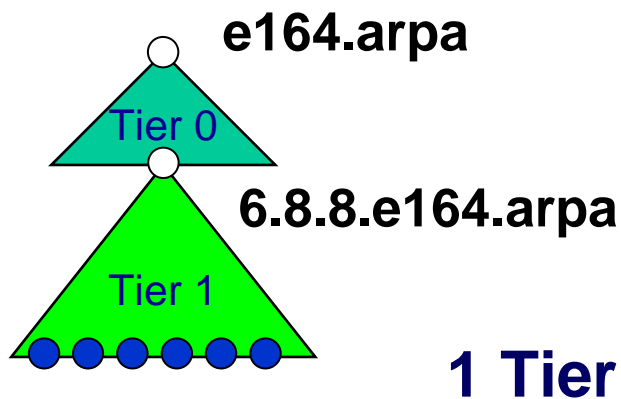
SIP/Enum Trial – Scope Extension supported by DGT



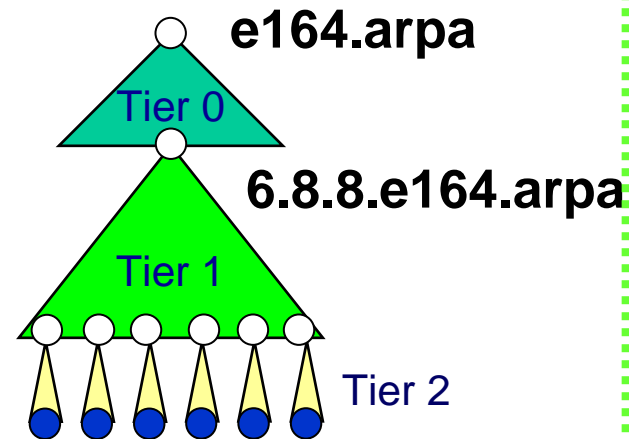
Registry/Registrar and Service Roles



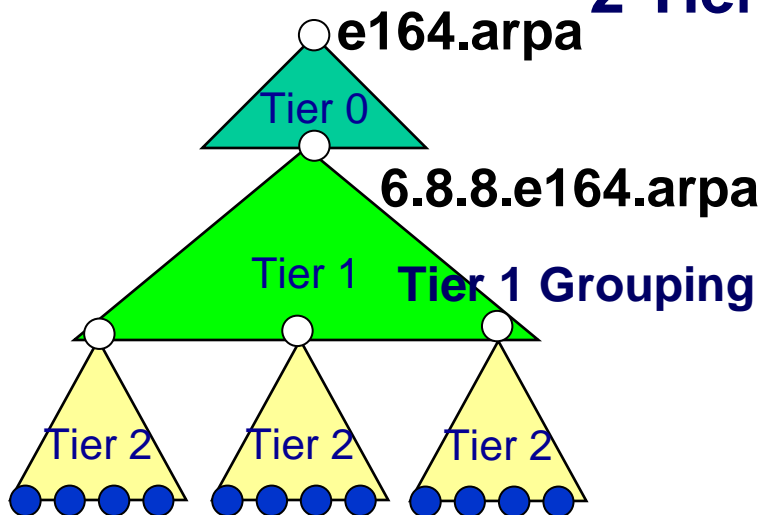
ENUM DNS Architecture



1 Tier

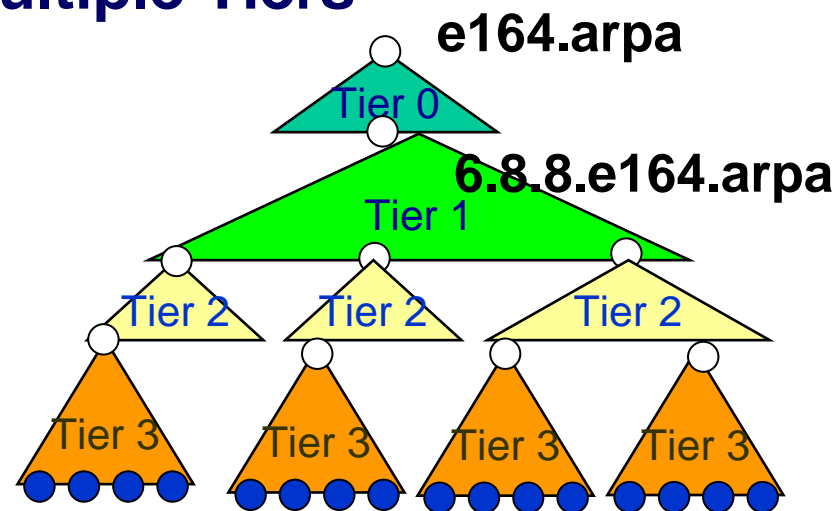


2 Tiers

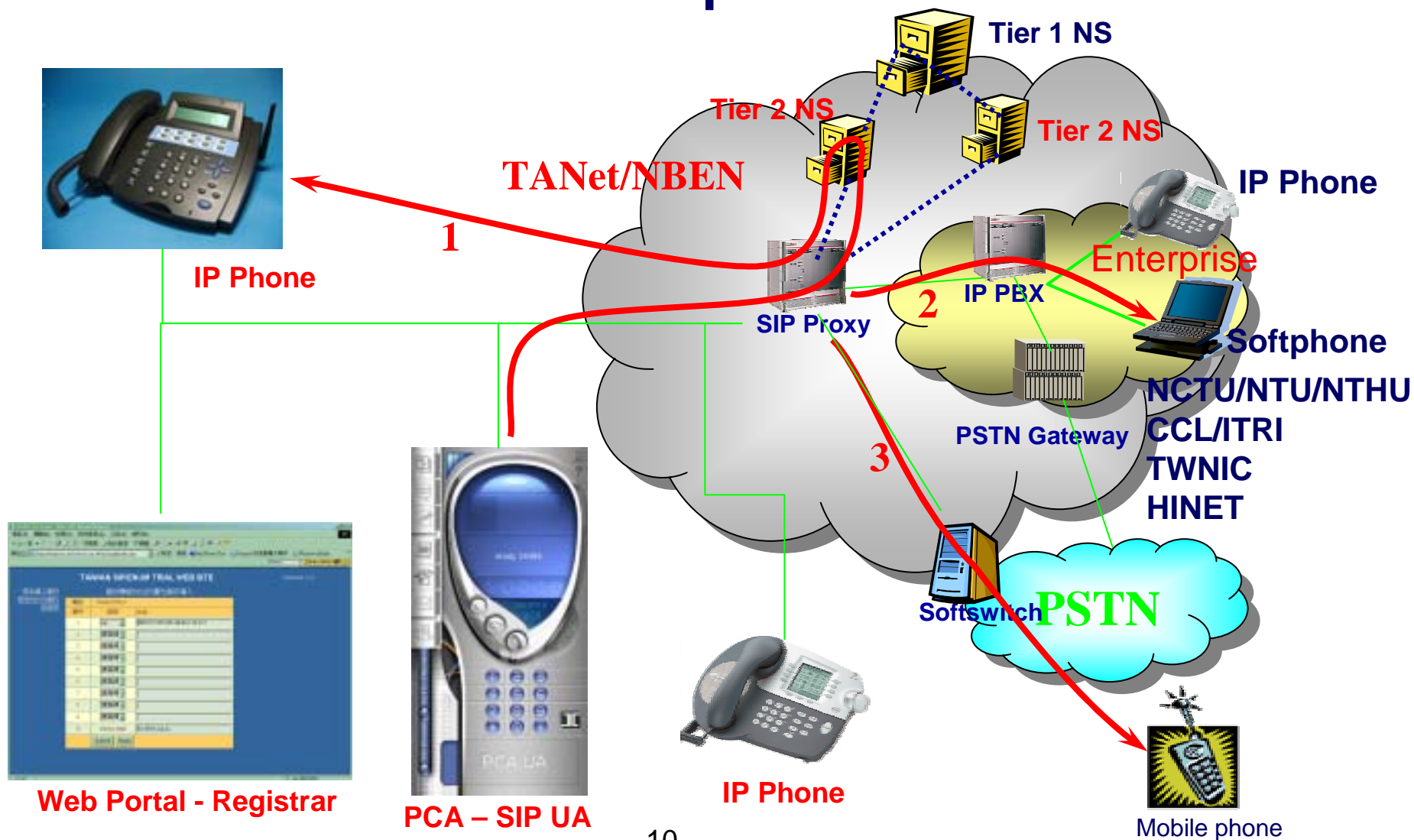


2 Tiers

Multiple Tiers

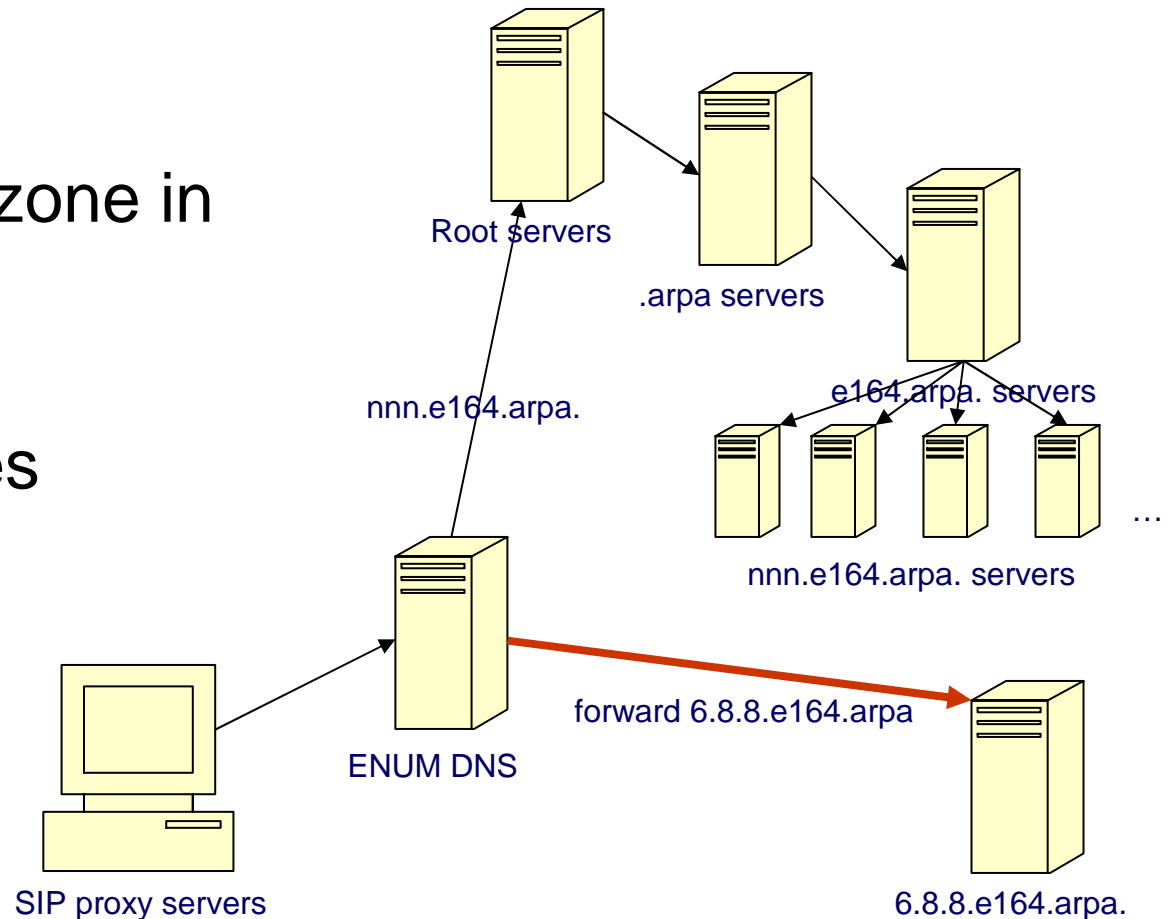


Services Scenario Example



Alternatives for Enum routing

- 6.8.8.e164.arpa delegation issue
- setup a forward zone in DNS server for 6.8.8.e164.arpa.
- Other alternatives



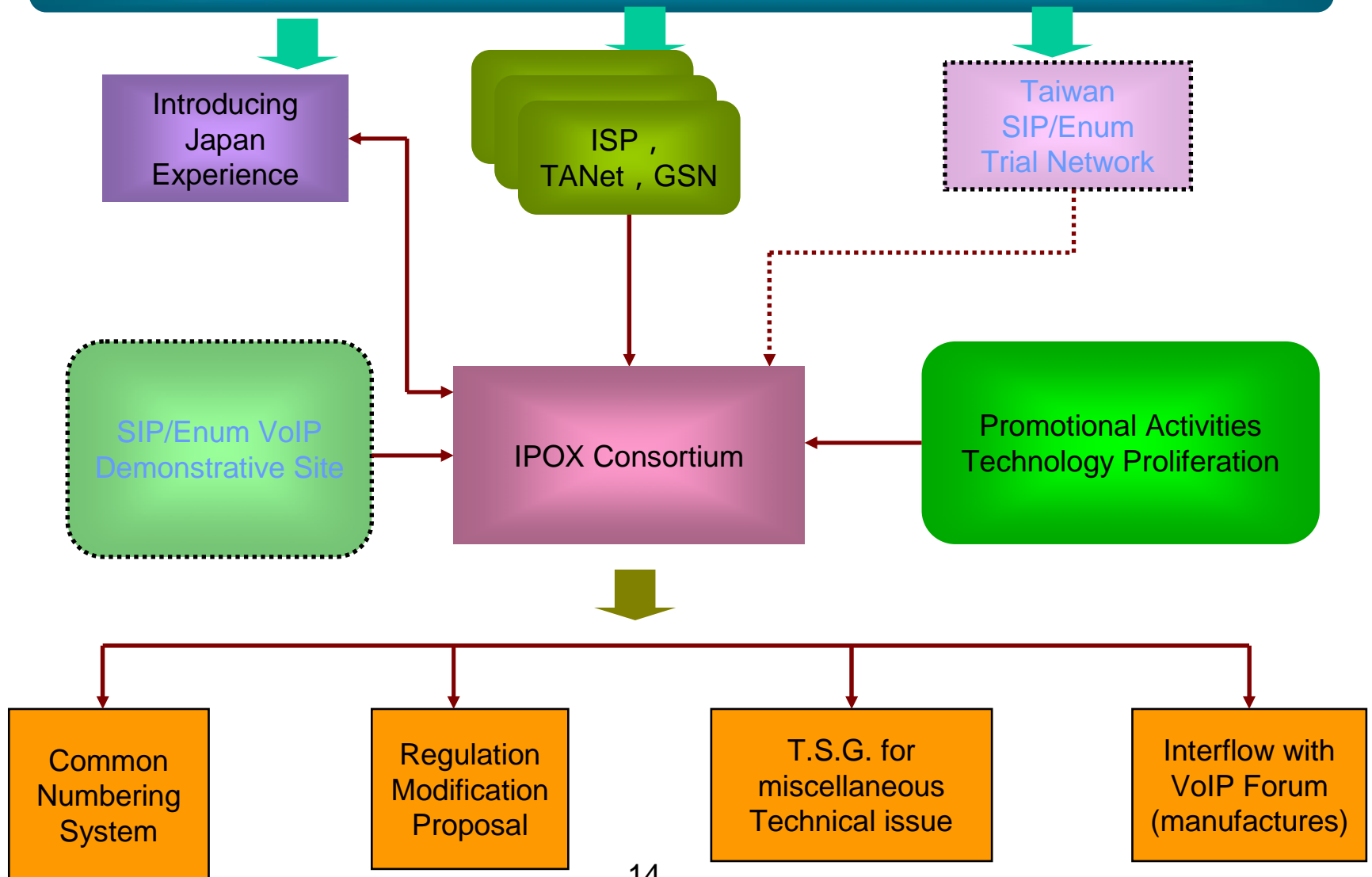
Future Works

- Evaluate phase 1 system performance.
 - ◆ Cache (TTL) issue (timely update)
 - ◆ Zone file transfer (time delay)
 - ◆
- Business Operation Model Consideration
 - ◆ VOIP business models
 - ◆ Enum business models
 - ◆ Other issues: authentication, privacy, security, etc..
- New Services Development
 - ◆ MMS
 - ◆ IMS
 - ◆ iFax
 - ◆ ...
- Alternatives for Enum Routing and International cooperation

IPOX (IP Phone Open eXchange) Consortium

Initiative for IP Phone Commercial Deployment Promotion
in Taiwan

Taiwan SIP/Enum Forum



Major goals of IPOX

- As an initiative of triggering the merge of Telecomm and Internet Services through promoting IP Phone services to general public.
- The tentative goal of IP phone deployment are
 - ◆ At least 3 local ISP will provide “070” based SIP IP Phone services before the end of 2003
 - ◆ The total number of IP Phone subscriber may exceed half million by the end of 2004.
- Provide new growth momentum for local Broadband Internet Access
 - ◆ Quantity, penetration rate, access speed and QoS
- Brought up IP Phone local market in order to leverage the already booming VoIP manufacturing industry
 - ◆ Service Provider and Maker collaboratively improve competitiveness and added value to the manufacturing industry.

IPOX Strategies

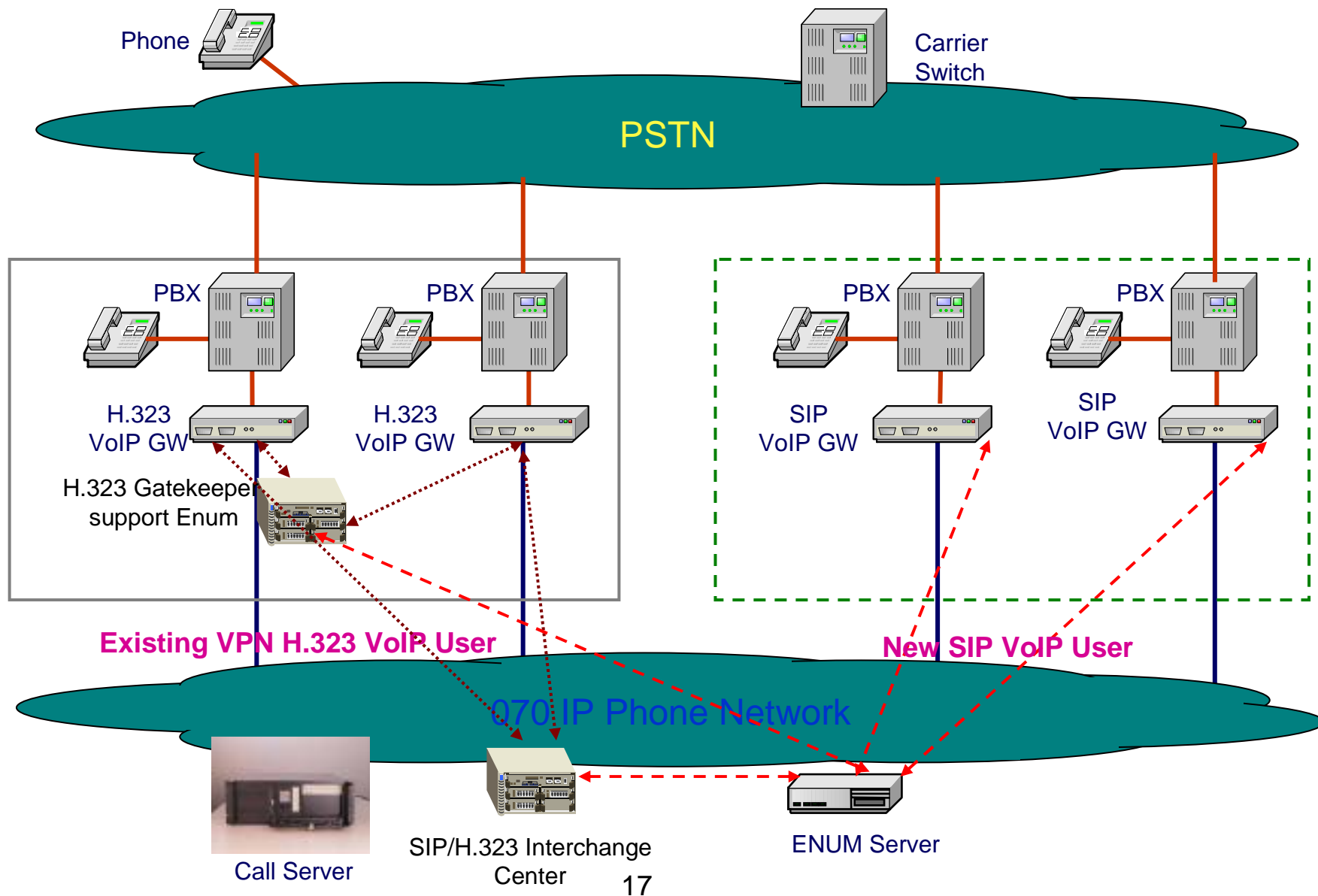
- ISP , TAnet , GSN multi-peer IP Phone Interchange cooperation
- Targeted at IP Intra-net, avoid IP-PSTN issues
- Promote Personal/Enterprise VoIP simultaneous
 - ◆ Personal VoIP
 - Mimic Japan model
 - ◆ Enterprise VoIP
 - Adaptive approach
 - Integrate existing VPN closed VoIP install base
- SIP/Enum standard
 - ◆ SIP/Enum standard will be adopted as much as possible
 - ◆ H.323/SIP inter-working mechanism needed for integrating H.323 install base

Dual Network Approach for Enterprise User

SEFT

SIP/ENUM
FORUM
TAIWAN

台灣SIP/ENUM應用促進會



Difference btw IPOX and what happened in Japan

	Japan	IPOX
Market Trigger	Fired by Yahoo! BB, followed by other ISP	Initiated by Government sponsored promotion project
Scope of 'Intra-net' call(IP free phone)	Some ISP formed 'free phone' consortium	Intend to invite almost all of local ISP
Market biasing	Personal market initially	Parallel develop Personal/ Enterprise Market
Adoption of SIP/Enum standard	Not applying initially	Adopt SIP/Enum as much as possible

IPOX Tentative Progress Schedule

	Jan-03	Jul-03	Jan-04	Jul-04	Jan-05	Jul-05
Major Milestone	<div> <div></div> <div>Signing Consortium , some ISP launch IP</div> <div>All member ISP provide IP Phone</div> <div>300,000 Subscriber</div> <div>1,000,000 subscriber</div> </div>					
SIP/EnumTrial Network	<div><div></div></div>					
Testing/Certification Environment	<div><div></div></div>					
GSN /TANet	<div><div></div></div>					
Numbering Plan/Reulation Change Proposal	<div> <div>Demonstrative Site</div> <div>Promotion</div> <div>Promotion</div> <div>Promotion</div> </div> <div> <div>Finalize IP Phone 'Prefix' , Propose regulation change</div> <div>Complete regulation change</div> <div>Start IP/PSTN Interworking</div> </div>					

IPOX Phase I

- Forming a multi-ISP consortium jointly promote SIP/Enum IP Phone services
 - ◆ including new type 1 operator, TANet (Educational Internet), GSN (Government Services Network)
 - ◆ R&D institute and VoIP manufactures
 - ◆ operation of IPOX consortium may will be very similar to VoIP Development Council in Japan.
- Three WG will be formed under IPOX consortium
 - ◆ Common Numbering and SIP/H.323 Interworking, Interop/ QoS/ Testing and Regulation.
- Several promotional activities, including VoIP Topic booth in related exhibitions, technological proliferation, seminar, etc.

The 「070」 Ad hoc IP Phone Prefix

- The 「070」 prefix have been proposed by the consortium
 - ◆ The prefix will be applied by member ISP to deploy IP Phone Services
- SIP/Enum standard should be adapted for IP Phone Services interoperation(“the core”), H.323 subsystem should be gateway to SIP/Enum inter-operation network.
- The 「070」 prefix will be applied for IP Phone 『intra call』 only, interconnection of 「070」 with PSTN will be adapted only after related regulation have been modified

IPOX Phase II

- QoS Criteria and Evaluation Environment
- Conformance and Interop Testing
- SIP Video Phone Services
- Wi-Fi SIP Phone Services
- Enum Value Added Services/Services Capability
- Promotional/Interop Demonstration

Q & A

